

Mission Statement

of the Strausberg Educational and Social Welfare Association (SBSW e.V.)

➤ **Our identity and mission:**

We operate in the Märkisch-Oderland and Teltow-Fläming districts as a competent provider of language training, vocational training, publicly funded employment, and the implementation of social and innovative projects.

According to the association's statutes, the objectives of the SBSW e.V. include "promoting social and development assistance in the areas of vocational education and training, program implementation, and cultural and social organizational processes".

In this way, we are creating a constantly evolving range of courses that enables our participants and customers to succeed in their professional lives as employees. Continuing professional development is an indispensable opportunity for our participants:

- **They expand their individual scope of action.**
- **They plan their professional and social advancement.**
- **They address their qualification gaps.**
- **They improve their job market prospects.**
- **With our support, they find new, tailored jobs.**

The goal of our association is high customer satisfaction and sustainable profitability within the framework of a non-profit organization. The association develops targeted programs for people with and without a migration background and works with motivated, qualified, and self-reliant employees.

➤ **Our values:**

At SBSW e.V., we stand for reliability, partnership, responsibility, freedom from prejudice, openness and an intercultural approach. We are committed to maintaining the highest quality standards.

➤ **Our target group:**

We welcome potential participants who we can support in their personal and/or professional development, including employees, job seekers, and individuals interested in advancement and further training. Our clients also include organisations, companies and specific markets, as well as federal



institutions, municipalities, government agencies, employment agencies/job centres, SMEs, associations and other institutions.

➤ **General association goals:**

Based on a high quality standard, we ensure a differentiated, diverse offering and the development of social and innovative concepts. The foundation for what we consider a reputable and reliable offering is its long-term economic viability.

We reject all forms of discrimination, including racism, sexism and classism. We promote diversity and participation based on one's capabilities. We distance ourselves from individuals and actions that actively call for or commit physical violence against people. Physical violence is not a means of political expression that we accept.

➤ **Successful Learning:**

The work of SBSW e.V. is based on its special social and educational policy responsibilities as a reputable and reliable educational provider, as well as its self-image as a participant- and competitively oriented service company. We promote the compatibility of family and career in terms of scheduling, content and organisation.

These are complemented and concretized in a differentiated and diverse local educational offering that takes into account the different qualification interests of companies (SMEs) and individuals.

Through a constant exchange of experience with local SMEs, regional peculiarities in the labor market are considered and a high quality standard is ensured.

All offerings are based on a didactic and methodological concept characterised by diversity and variety, thus promoting all learners' competencies. The learning content of the language courses is based on the Common European Framework of Reference for Languages (CEFR) and the concepts of the Federal Office for Migration and Refugees.

For integration courses and vocational language courses, only well-trained teachers who have successfully completed their academic training are employed – in compliance with the admission requirements. The instructors hired to implement the measures possess the appropriate professional and pedagogical qualifications. The administrative staff is participant-oriented and ensures smooth organizational processes.

Our training measures are certified according to the AZAV (German Association of Vocational Education and Training). The quality of our offerings depends on the respective qualifications and competencies of our staff and teachers.

For SBSW e.V., successful learning is therefore defined within the framework of a holistic approach that considers the professional and personal development of the individual to be of equal importance.